



May 7–9, 2024 • Dallas, TX • Kay Bailey Convention Center

Convenience Services Innovation in Motion

A showcase of top brands and emerging products for self-service and unattended retail.



LIVE



WORK



PLAY

A prominent feature at The NAMA Show entrance, showcasing real-life environments featuring innovative equipment, technology, and products for self-service and unattended retail in high-traffic areas where people live, work and play. This gateway to innovation ensures visitors gain valuable insights for their businesses.

Manufacturers and Suppliers will enjoy increased marketing pre and post show. Participants will be in a prime location in front of the exhibit hall for maximum brand exposure and ROI from additional sales opportunities.



PARTICIPANTS

Micro Market Operators

Hotels

Universities/Colleges

Hospitals

Large Residential Buildings

Vending Operators

Workplace

Airports/Train Stations

Large Medical Buildings

Manufacturing

OCS Operators

Senior Living

Travel Plazas

C-Stores

Large Office Buildings

THEMED PROTOTYPE EXPERIENCE AREAS

Participating companies will be placed in a high traffic location in one of the following application experience areas:



Community Experience: Guest/Student/Resident/ Patient Applications

Diverse options for hotels, universities, large residences and hospitals/medical facilities.



Transit/Travel Experience

Major gathering areas for travelers including travel plazas, train/metro stations and airports.



Workplace Experience:

Trending applications for employees in large offices, manufacturing facilities, warehouses and more... including home offices.

Maximum Engagement Opportunities

KIOSK ALLEY

Kiosks are the first point of contact in the unattended retail space. Walk through this innovative alley to compare and contrast unique kiosk technology experience with high demand consumer products.

IMAGINATION WAY THEATER

The Imagination Way Theater has multiple, brief presentations filled with actionable takeaways illustrating how innovations can be used in various venues for any business.

Prospect/Participant Timeline

Now	Collect applications and confirm themed activation participants
February 2024	Collateral and marketing materials due
March 2024	Services Kit Delivery
April 2024	Last minute details and marketing materials/information due
May 4, 5 & 6	Move-in
May 7-9	The NAMA Show and Imagination Way
May 9 & 10	Move-out

NETWORKING CONNECTIONS

Networking and planned events will be scheduled to boost introductions and provide matchmaking opportunities.

Contact us today with questions!

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IMAGINATION WAY PARTICIPANT REQUIREMENTS

- Must have a new technology, product and/or furnishing that fits in an experience.
- Sign an agreement with mutually agreed upon investment and operations/logistics terms.
- Provide all logos, collateral and marketing details on deadlines provided.
- Work with Imagination Way Operations Manager on space, utility, set-up/tear-down requirements and schedules.
- Ensure your technology, equipment, product(s), kiosks, and furnishings are in place and ready for demonstration, distribution and engagement with the below days/hours:

Tuesday, May 7, 2024 | 11:00am – 7:00pm
(Opening before NAMA Show Hall)

Wednesday, May 8, 2024 | 10:00am – 5:00pm

Thursday, May 9, 2024 | 9:00am – 1:00pm