

INTRODUCING **CX CHALLENGE** at The NAMA Show 2023

***It's Easy. It's Fun.
It Increases Booth Traffic!***

**Looking for a budget conscious
and effective traffic driver?**

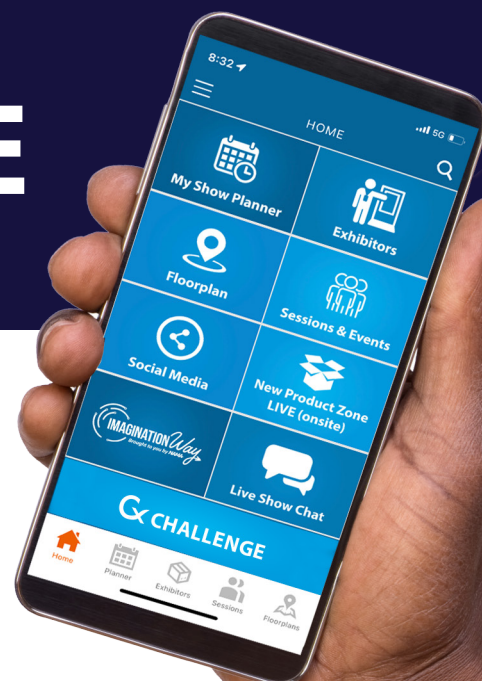
CX Challenge is a NEW! interactive gamification feature within the NAMA Show mobile app that will drive attendees to your booth while they compete for prizes!

HOW IT WORKS

- Attendees simply download The NAMA Show App.
- Create/Login to their account
- Tap the CX Challenge icon
- Gather codes from participating exhibitors for a chance to win prizes!

EXHIBITOR BENEFITS

- Listing in the CX Challenge section of the App.
- Signage with your unique CX Challenge code to display at your booth.
- Recognition in the printed show guide exhibitor listing as a CX Challenge participant.
- Increased booth traffic.
- Collect attendee leads.



**Participation in this
feature is limited!
Get your spot today!**

Rate \$995.00

CONTACT

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May 10 –12, 2023 | Georgia World Congress Center, Atlanta, GA