

# Education Sessions Schedule



<i>Title</i>	<i>Track</i>	<i>Format</i>	<i>Room</i>
<b>Tuesday, May 6, 2025</b>			
<b>1:00 - 2:30pm</b>			
Pepsi Equipment Certification Center Tour	Preconference Education	Tour	Offsite
Caesars Palace Food & Retail Operations Tour	Preconference Education	Tour	Offsite
<b>1:00 - 3:30pm</b>			
Category Management Bootcamp	Preconference Education	Workshop	N256
<b>2:00 - 3:30pm</b>			
Allegiant Stadium Operations Tour	Preconference Education	Tour	Offsite

# Education Sessions Schedule



<i>Title</i>	<i>Track</i>	<i>Format</i>	<i>Room</i>
<b>Wednesday, May 7, 2025</b>			
<b>8:00 - 8:50am</b>			
NAMA Government Affairs Update	Leadership	Panel Briefing	N258
Remodeling Do's and Don'ts: How to Maximize the Value of a Fresh Installation	Operations	Focused Briefing	N253
Tactical Sustainability Essentials	Essentials	Focused Briefing	N260
Maximizing Your Ordering Platform's Value: Driving Customer Engagement and Operational Efficiency	Technology	Focused Briefing	N257
Mentoring Mash-up: Challenges and Best Practices for Young Professionals	Knowledge-Based Networking	Round Table Discussion	N259
Data for Better Decisions: Aligning Your Hot Dispensed Beverage Services with Consumer Needs in 2025-2026	OCS/Pantry Spotlight	Focused Briefing	N256
The NAMA Show Newcomers Introduction	Essentials	Focused Briefing	N261
<b>9:00 - 9:50am</b>			
From Clashes to Consensus: Mastering Conflict Communication	Leadership	Focused Briefing	N258
Category Management Considerations: Translating Consumer Trends into Smarter Merchandising	Operations	Focused Briefing	N253
Upcoming Trends in Hot & Cold Beverages	Sales/Marketing	Panel Discussion	N260
Trending Technologies in Convenience Services	Technology	Panel Briefing	N257
Self-Service Trends & Transformations: A Shared View of the Horizon	Knowledge-Based Networking	Fishbowl Panel Discussion	N259
Building Meaningful Connections: Mentorship & Networking for Lasting Impact	Leadership	Focused Briefing with Case Study	N256
Level Up Your Vending: Transitioning to Smart Store Solutions	Essentials	Panel Discussion	N261

# Education Sessions Schedule



<i>Title</i>	<i>Track</i>	<i>Format</i>	<i>Room</i>
<b>Wednesday, May 7, 2025 (Continued)</b>			
<b>10:00 - 10:50am</b>			
AI Developments In Convenience Services: Incorporating it Legally and Avoiding Roadblocks	Leadership	Focused Briefing	N258
Empowering Frontline Leaders for Success	Operations	Briefing and Round Table Discussions	N253
Cracking the Code on Consumer Snacking: Trends Shaping Today's Choices	Sales/Marketing	Focused Briefing	N260
Embracing the End-Customer Experience Through Technology	Technology	Panel discussion	N257
Software: When, Why, and How to Implement into Your Business - An Open Forum with Expert Panelists	Knowledge-Based Networking	Town Hall	N259
Brewing Better Business: Leveraging Digital for Transformative Coffee Programs	OCS/Pantry Spotlight	Briefing and Town Hall	N256
Vending Machines Unlocked: Inner Workings, Common Issues, and Smarter Fixes	Essentials	Briefing and Demonstration	N261
<b>11:00 - 11:50am</b>			
Planning Your Exit: How to Maximize the Value of Your Convenience Services Business	Leadership	Focused Briefing	N258
Beyond Catching a Thief: Proactive and Reactive Approaches to Loss Prevention	Operations	Briefing and Town Hall	N253
Demystifying Payment Fees: Your Guide to Smarter Transactions	Technology	Focused Briefing	N257
Building a Winning Brand Online: Workshop & Roundtable for Vending and Micro Market Entrepreneurs	Knowledge-Based Networking	Workshop	N259
Data Driven Insights for Pantry Services	OCS/Pantry Spotlight	Panel Briefing and Case Study	N256
Financial Responsibility and Accounting for Small Operators	Essentials	Focused Briefing	N261

# Education Sessions Schedule



<i>Title</i>	<i>Track</i>	<i>Format</i>	<i>Room</i>
<b>Wednesday, May 7, 2025 (Continued)</b>			
<b>3:30 - 4:00pm</b>			
Sustainable AI Powering Shoppable Moments	Imagination Way	Focused Briefing	Imagination Way Stage
<b>3:45 - 4:15pm</b>			
Return To Office Trends & Workplace Beverage Programs: Fueling Productivity with Refreshing Choices	Main Stage - Learning Lab	Focused Briefing	NAMA Central
<b>4:15 - 4:45pm</b>			
Maximizing Revenue with On-Demand Greeting Card Kiosks	Imagination Way	Focused Briefing	Imagination Way Stage
<b>4:30 - 5:00pm</b>			
Selling Routes and Locations: Understanding Buyer Priorities and Maximizing Value	Main Stage - Learning Lab	Focused Briefing	NAMA Central
<b>5:00 - 5:30 pm</b>			
Adding AI / Analytic Sensors to Your Operation	Imagination Way	Focused Briefing	Imagination Way Stage
<b>5:15 - 5:30pm</b>			
The Path to Profitability: Holistic Payment Solutions for Business Growth	Main Stage - Sponsored Solution	Focused Briefing	NAMA Central
<b>5:45 - 6:00pm</b>			
Trends Driving Energy Drink Purchasing	Main Stage - Sponsored Solution	Focused Briefing	NAMA Central

# Education Sessions Schedule



<i>Title</i>	<i>Track</i>	<i>Format</i>	<i>Room</i>
<b>Thursday, May 8, 2025</b>			
<b>8:30 - 9:20am</b>			
Stealing Fire: Lessons and Inspiration from America's Greatest Brand Entrepreneurs	Leadership	Briefing and Case Studies	N258
Client Priorities: Proactive Strategies Guided by Data for Different Workplace Types	Sales/Marketing	Panel Discussion	N260
Advanced Uses of AI in Convenience Services: Transforming the Future of Vending	Technology	Panel Discussion	N257
Retailing 101	Essentials	Panel Briefing	N259
Preparing to Secure Great Locations	Essentials	Focused Briefing	N261
<b>8:30 - 10:20am</b>			
Aligning Sales and Operations in Pantry Services	OCS/Pantry Spotlight	Focused Briefing	N256
Harnessing AI to Decode Data: Waste Management Workshop	Operations	Workshop	N254
<b>9:30 - 10:20am</b>			
Navigating Leadership Pathways: Elevating Careers and Creating Roadmaps to Entrepreneurship	Knowledge-Based Networking	Briefing and Town Hall	N258
C-store Recon: Convenience Growth Through Consumer Mission Trips and Experiences	Operations	Focused Briefing and Case Study	N253
Beyond Transactions: Building Brand Loyalty	Sales/Marketing	Focused Briefing	N260
Cooler Connections: Building Consumer Bonds Through Cold Coffee	OCS/Pantry Spotlight	Panel Discussion	N257
Round Tables: How Established Operators Can Continue Growing	Knowledge-Based Networking	Round Table Discussions	N259
Essential Warehousing Efficiency	Essentials	Focused Briefing	N261

# Education Sessions Schedule



<i>Title</i>	<i>Track</i>	<i>Format</i>	<i>Room</i>
<b>Thursday, May 8, 2025 (Continued)</b>			
<b>11:00 - 11:30am</b>			
Redefining Office Coffee for the Modern Workplace	Imagination Way	Focused Briefing	Imagination Way Stage
<b>11:15 - 11:30am</b>			
Maximizing Meal Program Success: Menu Strategy, Brand Identity, and Future Trends	Main Stage - Sponsored Solution	Focused Briefing	NAMA Central
<b>11:45 - 12:00pm</b>			
The Hidden Risk in Frictionless Retail: How to Protect Your Revenue	Main Stage - Sponsored Solution	Focused Briefing	NAMA Central
<b>11:45 - 12:15pm</b>			
The Red Carpet Treatment: A 3 Step Guide to Employee Training for Stronger Customer Service Experiences & Sales	Imagination Way	Focused Briefing	Imagination Way Stage
<b>12:15 - 12:30pm</b>			
Economic Impact Analysis: Deep Dive and Uses	Main Stage - Learning Lab	Focused Briefing	NAMA Central
<b>12:45 - 1:15pm</b>			
Cybersecurity & AI: What to Know and How to Prepare	Main Stage - Learning Lab	Focused Briefing	NAMA Central
<b>1:15 - 1:45pm</b>			
Redefining Quality Control and Customer Access: The Fully Automated Micro-Restaurant	Imagination Way	Focused Briefing	Imagination Way Stage
<b>1:30 - 2:00pm</b>			
Rethinking Vending: Addressing Industry Shortcomings to Unlock Growth in Residential Locations	Main Stage - Learning Lab	Focused Briefing	NAMA Central
<b>2:00 - 2:30pm</b>			
Branding Strategies to Distinguish Your Operation Against Competing Industries	Imagination Way	Focused Briefing	Imagination Way Stage
<b>2:15 - 2:45pm</b>			
Future-Ready Talent Acquisition: Emerging Trends to Attract, Engage, and Retain Top Talent	Main Stage - Learning Lab	Briefing and Case Study	NAMA Central

# Education Sessions Schedule



<i>Title</i>	<i>Track</i>	<i>Format</i>	<i>Room</i>
<b>Thursday, May 8, 2025 (Continued)</b>			
<b>2:45 - 3:15pm</b>			
Elevate Your Hospitality Game: Collaborative Strategies to Win and Retain Prime Locations	Imagination Way	Focused Briefing	Imagination Way Stage
<b>3:30 - 4:00pm</b>			
A Smart Start to Providing Prepackaged Entrées	Imagination Way	Focused Briefing	Imagination Way Stage
<b>3:45 - 4:00pm</b>			
Building Your Vending Support System	Main Stage - Sponsored Solution	Focused Briefing	NAMA Central

# Education Sessions Schedule



<i>Title</i>	<i>Track</i>	<i>Format</i>	<i>Room</i>
<b>Friday, May 9, 2025</b>			
<b>7:30 - 9:00am</b>			
Small Operator Roundtable Breakfast	Small Operator Friday	Round Table Discussions	N257
<b>9:30 - 10:00am</b>			
How Small Operators Can Make Their Vending Business Stand Out	Main Stage - Learning Lab	Focused Briefing	NAMA Central
<b>10:15 - 10:45am</b>			
Rise of Vend-trepreneurs and Passive Income Seekers	Main Stage - Learning Lab	Panel Discussion	NAMA Central
<b>11:00 - 11:30am</b>			
The Hidden Cost of Downtime: What It Really Means for Your Business	Main Stage - Learning Lab	Focused Briefing	NAMA Central