



Self-service convenience where people live, work and play.

micro markets • vending • office coffee service • pantry • workplace breakrooms • senior living facilities • large residential buildings • universities/colleges • airports/train stations • travel plazas • hospitals • large medical buildings • c-stores • food deserts • museums • sports/entertainment/concert venues • manufacturing facilities • large office buildings

Global Industry Innovation Premiers Here

Imagination Way showcases the latest technological advances at the front of The NAMA Show Expo Hall. It's a key destination for clients, consumers, operators and investors to gain firsthand insights into the latest tech trends.

Qualifications

Latest advances

Technologies showcasing the latest advancements in areas such as artificial intelligence, extended reality, robotics, facial recognition, grab-and-go, dining, foodservice, automation, autonomous stores, vending, machine learning, supply chain management, data analytics, and other forward-thinking product launches.

New to market

Technologies that have been introduced to the market recently and have not previously participated in Imagination Way or the exhibit hall. Unless showcasing a new product or service.

Exciting

Engaging technology demonstrations that are both interactive and immersive.



Invite Only: Apply Now

If you or a company you know is revolutionizing convenience services, apply today!

What's included?

- Space to showcase product or equipment (scenic and carpet provided)
- Complimentary show registrations for staff
- Complimentary show registrations for clients/prospects
- 500 watts electric
- Promotion on social media, The NAMA Show website, the app, and pre-event emails

Launched at The NAMA Show 2022, **Imagination Way** has become the ultimate showcase for cutting-edge equipment and technology in the automated retail and convenience services industries. After record-breaking attendance and momentum in Las Vegas, **Imagination Way 2026 in Los Angeles** is set to raise the bar again with global product launches, robotic breakthroughs and unparalleled buyer-seller connections.



2025 Participating Companies



Call For Participation Details Today

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Convenience
Experience
Delivered

April 22-24, 2026 | Los Angeles, CA