The NAMA Show 2027

May 5-7 • New Orleans, LA

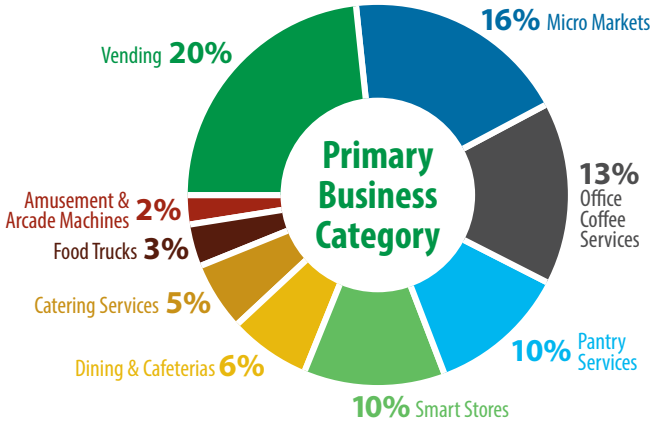
Connect | Educate | Innovate

> *"If you want to keep up with current competitors in your space, show yourself as a powerful brand and get as much brand exposure in as little time as possible, **this is a show you will want to prioritize.**"*
>
> —2026 ATTENDEE

GAIN DIRECT ACCESS TO OPERATORS & DECISION MAKERS

- ✔ **15 HOURS** of dedicated attendee engagement.
- ✔ **NEARLY 50%** of exhibitors have exhibited 5 times or more.
- ✔ **95% OF EXHIBITORS** feel The NAMA Show is important to their business.
- ✔ For the fifth year in a row, **OPERATOR ATTENDANCE AND EXPO HALL SQUARE FOOTAGE GREW.**

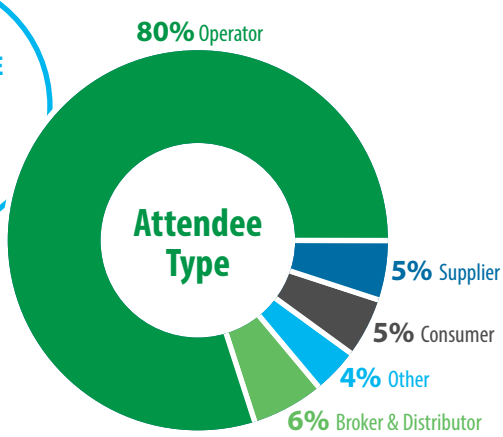
THE NAMA SHOW AUDIENCE



TOP 5 REASONS BUYERS ATTEND

1. Find new products / innovations / technology — 80%
2. Network amongst industry — 68%
3. Keep up-to-date with market trends — 65%
4. Identify new opportunities / markets — 60%
5. Meet with current suppliers — 56%

OPERATOR ATTENDANCE ↑16% IN 2026



TOP 10 PRODUCT AREAS REQUESTED BY BUYERS

- Chips & Salty Snacks
- Vending Machines, Equipment & Parts/ Maintenance/Repair
- Candy, Gum & Mints
- Protein Snacks, Nuts, Trail Mix, Meat & Cheese
- Water, Cold & Functional Beverages & Dairy
- Cookies, Crackers & Baked Items
- Better For You, Organic, Diet & Nutritional Items
- Refrigerated/ Frozen Entrees, Sandwiches, Snacks
- Coffee, Tea & Brewed Drinks
- Technology, Software & Apps

To Reserve a Booth, Contact:

COMPANIES BEGINNING A-M

ANTHONY O'SHEA

770.432.8410 ext. 109 • aoshea@namanow.org

COMPANIES BEGINNING N-Z OR A NUMBER

KATIE BURKE

770.432.8410 ext. 156 • kburke@namanow.org

Source: The NAMA Show 2026 post-event survey to participating attendees and exhibitors.

LEARN MORE AT: *thenamashow.org*

vending • micro markets • kiosks • unattended retail • coffee service • pantry • self-service