

# The **NAMA** Floor **FIESTA**

Wednesday May 8, 2024

Exhibit Hall

3:30pm – 5pm



## Accelerate your brand and grab this hot NEW sponsorship!

You asked, we listened! Connections are important, and The NAMA Show prides itself on creating new opportunities for exhibitors to encourage networking throughout the conference. This event allows buyers and sellers to continue conversations in a casual setting while winding down from the day.

### Sponsor Benefits

- Company, booth number and sponsorship will be listed on the NAMA Website
- Participation will be recognized on the NAMA Show Mobile App and through push notifications
- Social media recognition
- Branding on four (4) meter boards located throughout exhibit hall promoting the Floor Fiesta
- Additional recognition via 18" x 18" floor graphic applied on aisle carpet in front of your booth

**Secure your Floor Fiesta sponsorship today.  
Each station has limited availability.**

#### Contact:

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**Katie Burke**  
(770) 432-8410 ext 156  
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# Hosted Full-Service Bars



2  
available

## Craft Ale Pub

**\$4,600 per station**  
SERVES UP TO 495

Texas Ale craft brews, brewed locally and served to thirsty attendees from your booth. Includes bartender for one hour, three varieties of craft ales (1 keg of each), cups, and napkins.

- *Sponsor responsible for ordering cleaning/porter service, electrical service, and 6' draped table for serving. Sponsor responsible for taxes.*
- *Sponsor responsible for optional additional kegs.*



2  
available

## Imported and Domestic Beers

**\$3,700 per station**  
SERVES UP TO 300

A variety of top shelf brews including Heineken, Corona Extra, Stella Artois, Shiner Bock, and Sam Adams. Includes bartender for one hour, drinks, cups, and napkins.

- *Sponsor responsible for ordering cleaning/porter service and 6' draped table for serving. Sponsor responsible for taxes.*
- *Sponsor responsible for optional additional cases.*



4  
available

## Wine Harvest

**\$3,400 per station**  
SERVES UP TO 200

Serve Chardonnay, Merlot, Pinot Grigio, and Cabernet wines. Includes bartender for one hour, drinks, glasses, and napkins.

- *Sponsor responsible for ordering cleaning/porter service and 6' draped table for serving. Sponsor responsible for taxes.*
- *Sponsor responsible for optional additional bottles.*



2  
available

## Margarita Madness

**\$4,400 per station**  
SERVES UP TO 80

Choose either classic or strawberry flavored margaritas to serve attendees enjoying the happy hour. Includes bartender for one hour, drinks, cups, and napkins.

- *Sponsor responsible for ordering cleaning/porter service, electrical service, and 6' draped table for serving. Sponsor responsible for taxes.*
- *Sponsor responsible for optional additional gallons of margarita.*

# Hosted Full-Service Bars CONTINUED



2  
available

## Champagne/Mimosa Bar

**\$3,750 per station**

SERVES UP TO 200 | INCLUDES 40 BOTTLES OF CHAMPAGNE

**\$7,200 per station**

SERVES UP TO 400 | INCLUDES 80 BOTTLES OF CHAMPAGNE

Includes bartender for one hour, Lamarca Prosecco, juice (cranberry, pineapple, and orange), champagne flutes, and napkins.

- *Sponsor responsible for ordering cleaning/porter service and 6' draped table for serving. Sponsor responsible for taxes.*
- *Sponsor responsible for optional additional bottles.*



2  
available

## Premium Brand Bar

**\$5,450 per station**

SERVES UP TO 300

Serve top shelf cocktails to attendees. Includes bartender for one hour, liquor, mixers, ice, cups, napkins, and service table.

- *Sponsor responsible for ordering cleaning/porter service. Sponsor responsible for taxes.*
- *Sponsor responsible for optional additional bottles.*

# Non Alcoholic Booth Attractions



2  
available

## Sensational Smoothie Stand

**\$4,600 per station**

SERVES UP TO 300

Includes rental of smoothie machine, ingredients for smoothies, cups, server, and napkins.

- *Sponsor responsible for ordering cleaning/porter service, electrical service, and 6' draped table for serving. Sponsor responsible for taxes.*
- *Sponsor responsible fo optional additional gallons of smoothie mix.*

# Non Alcoholic Booth Attractions CONTINUED



**2**  
available

## Fresh Baked Cookie Kiosk

**\$2,500 per station**

SERVES UP TO 300 | INCLUDES 2 SELECTIONS OF COOKIES

**\$3,000 per station**

SERVES UP TO 450 | INCLUDES 3 SELECTIONS OF COOKIES

Includes booth attendant, cookies, serving table, small paper plates, and napkins.

- *Sponsor responsible for ordering cleaning/porter service.*



**4**  
available

## Fresh Popcorn Stop

**\$1,650 per station**

SERVES UP TO 300

Includes booth attendant, popcorn popper, popcorn, serving table, small paper bags, and napkins.

- *Sponsor responsible for ordering cleaning/porter service.*



**2**  
available

## Nacho Bar

**\$6,400 per station**

SERVES UP TO 200

Includes booth attendant, freshly fried tortilla chips, spicy cheese sauce, salsa, sour cream, black olives, house-made Pico de Gallo, serving table, small paper plates, and napkins.

- *Sponsor responsible for ordering cleaning/porter service.*



**2**  
available

## Ice Cream Cart

**\$3,000 per station**

SERVES UP TO 200

Includes booth attendant, 200 ice cream novelties, ice cream cart.

- *Sponsor responsible for ordering cleaning/porter service and electrical service.*