



vending • micro markets • kiosks • unattended retail  
coffee service • pantry • self-service

## Gain Direct Access to Operators & Decision Makers

- **NEW in 2026 - More Expo Hall time on Wednesday** – Now providing **16 hours** of dedicated attendee engagement.
- **92%** of exhibitors were satisfied with The NAMA Show experience.
- **93%** of exhibitors indicated likelihood of returning and nearly **50%** have exhibited 5 times or more.
- **95%** of exhibitors feel The NAMA Show is important to their business.
- **92%** of exhibitors were satisfied with the **QUALITY** of attendees to their booth.
- **3 in 4** exhibitors say The NAMA Show met key objectives for generating leads.
- For the **third year in a row**, attendance and exhibit hall square footage grew.

## Top 5 Reasons Buyers Attend



## Top 10 Product Lines Requested By Buyers



## To Reserve a Booth Contact:

### Anthony O'Shea

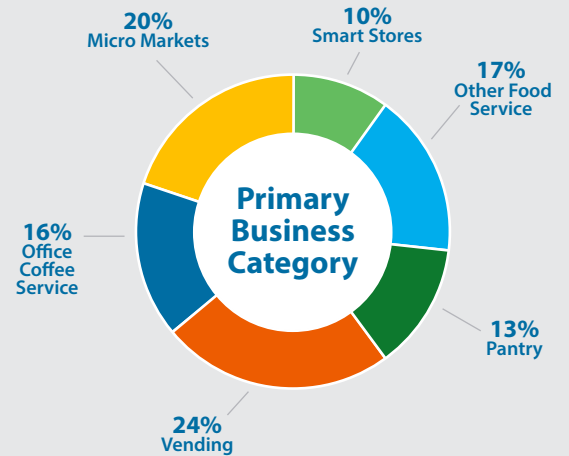
Companies beginning with letters A-M  
770.432.8410 ext. 109  
aoshea@namanow.org

### Katie Burke

Companies beginning with a number or letters N-Z  
770.432.8410 ext. 156  
kburke@namanow.org

"Participating at The NAMA Show has already opened doors for our new products to a host of potential customers large and small."  
-2025 Exhibitor Testimonial

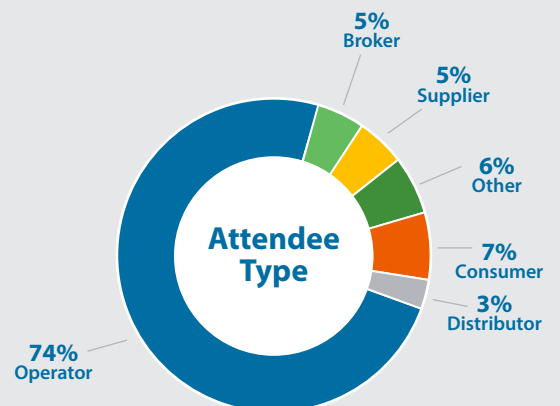
## The NAMA Show Buying Audience



## OPERATOR ATTENDANCE UP 19% IN 2025

# 93%

of attendees have a role in purchasing decisions



Learn more at  
[thenamashow.org](https://thenamashow.org)

Source: The NAMA Show 2025 post-event survey to participating attendees and exhibitors.